



Blackburn Chrysler Dodge Jeep Ram

Marty Allen
Hercules Systems
95 West Hills Road
Huntington Station, NY 11756

Marty,

It has been 6 months since you installed the Hercules car wash system in our store and I wanted to take this opportunity to say Thank You. Thank you for being persistent in finally getting me to understand the value and in your advice to me with the decision to buy it Everything you told me about the system was true. We are seeing the savings in all the areas you said we would.

- We are seeing an increase in our CSI as a result of giving our customers a free car wash
- My service advisors are able to up-sell the wax and seal which is making the car wash a much more reasonable investment
- We are using the car wash to keep our inventory sparkling
- Our make ready detail department is also getting deliveries processed faster.

I have already told several other dealers in my zone about your system and I understand they have or will be purchasing your car wash in the near future.

If any other dealers want to contact me, I would be pleased to recommend the Hercules System to them.

Yours truly,

Brother Blackburn
Brother Blackburn